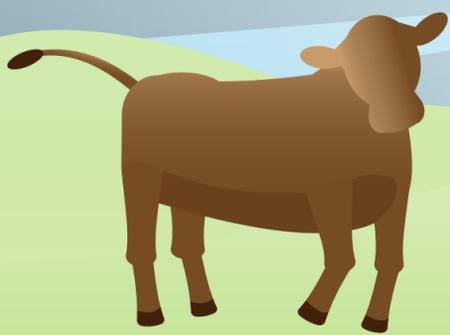


Open Prairie® Natural* Meats

Backed by a promise as open as the prairies

Honesty matters, especially when it comes to choosing food you'll put on your family dinner table. From prairie to plate, we honor our commitment to provide you consistently delicious beef and pork that aligns with our values — and most importantly, yours. That's why the *Open Prairie* Natural Meats team decided to create the Openness Promise. Scroll down to see all the strict standards that go into our natural pork and Angus beef.



Our Openness Promise

The Openness Promise is our pledge to be transparent and our commitment to wholesome beef and pork from animals raised responsibly. To uphold these high standards of openness, we promise the following:



Never Ever

To explain what our product is, we've got to start with what it's not. We're proud to say that *Open Prairie* Natural Meats is everything you want from delicious natural pork and Angus beef — and more importantly, it's none of the things you don't.



100% vegetarian diet; no animal byproducts, except for milk



No additives, preservatives or artificial ingredients



No added hormones or growth promotants

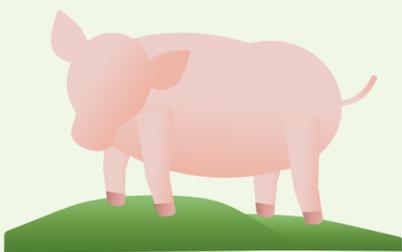


No antibiotics – ever



Transparency

For the *Open Prairie* Natural Meats team, transparency means being able to see every step of our process and fully understand our values and standards. We promise to share everything with you, from prairie to plate. Our commitment to transparency means:



We're proud to share our unwavering animal well-being standards with you



We're open about our production processes



We can trace all beef and pork back to its origin with our *Trusted Path™* Program



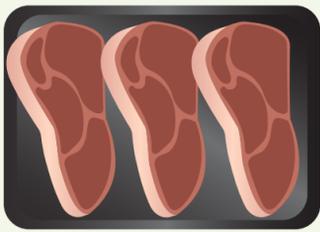
• TRUST •

Trust

Many brands talk about trust, but we live it. That's why we're dedicated to making sure our strict standards are met — and we go the extra mile to have our claims verified by third-party audits. Here's how we work to earn and keep your trust:



Third-party authentication of practices



Wholesome and sustainable meat options



Consistent quality you can count on

Animal Well-being

When animals are raised responsibly, it's a win-win-win situation — they're healthy, we're happy and you're well-fed. We treat animals with care, respect and dignity, so when you buy *Open Prairie* Natural Meats, you can be sure that:



• ANIMAL WELL-BEING •



All ranchers, farmers and transporters are trained in compassionate handling



We prioritize animal health, well-being and space for natural behavior



All harvesting facilities work under a robust humane harvesting program



If you're looking for more information, or if you want to bring *Open Prairie* Natural Meats to your favorite grocery store, drop us a line.

We're always open to talking you through our promises. Drop us a line at [OpenPrairieNatural.com/ContactUs](https://www.openprairie.com/contact-us)

*Minimally processed. No artificial ingredients.
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